Annual Impact Report

July 1, 2022 - June 30, 2023











Message from President Lori McCleese

36,363 students. **Wow.** This past year has been nothing short of remarkable. This is truly a reflection of the unwavering support and dedication of our partners and communities. Together, we have achieved milestones, tackled challenges, and celebrated achievements that have set the foundation of JA programming for years to come.

And we're not done. The 2022-2023 year was incredible, and we are ready to carry this momentum into the 2023-2024 year to impact more local students.



Impact by the Numbers

396

68.1%

16	counties
36,363	students
122	schools served
67	school districts

volunteers

"My most influential JA experience was being the Chief Marketing Officer for my JA company. Throughout the process of creating our business, I learned many valuable lessons and gained **real-life experience** that will be very beneficial to me in the future. This experience allowed me to become a confident public speaker, which is a very important skill in the workforce. I also learned to **be bold** and **work hard** for what I want."

- 2023 JA Scholarship Award Recipient



programs in low income schools

This year, the JA Inspire Program was expanded to include **3 in-person** career explorations fairs. These events, hosted in Mansfield, Canton, and Wooster, were vital for students to experience the career opportunities available to them in Ohio. Local employers hosted interactive booths to demonstrate what a day in the life of an employee looks like across multiple career pathways within their organizations and to help students understand the path to their career goals.

"I had so much fun today. This is a great place with many opportunities!"

- 11th grade student at McKinley High School

The JA Company Program helps student entrepreneurs launch an actual business from idea generation to product development, capitalization of the venture, sales strategies, and more all with the mentorship of a JA business volunteer. This year, **17 student teams were formed** and 13 competed in our local competition, the JA Entrepreneurship Challenge and Expo. Continuing the tradition of excellence, 2 of these teams were selected for the National Student Leadership Summit to compete against 13 other teams from around the nation.

"JA has pushed me outside of my comfort zone in various ways, and made me a better person because of it."

- 12th grade student at GlenOak High School

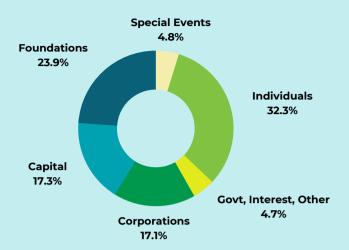
In 2021, the Ohio State Senate passed legislation requiring all Ohio public high school students take and pass a full-semester financial literary course in order to graduate. JA developed curriculum to meet all Ohio's Learning Standards and fulfill the new curriculum guideline from the Ohio Department of Education. In its pilot year, **78 classrooms participated in JA Financial Literacy for Ohio,** making it an overwhelming success and showing the community's deep need for JA programming.

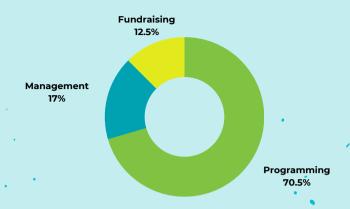
"I liked that the program was easy to understand and interactive!"

- 9th grade student at Tuslaw High School



Revenue Expenses





Thank you to our Partners!

\$25,000 and above

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\$2,500 - 4,999

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